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JAN 2 6 2004 BY TRADEMARKS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No

09/919,864

Applicant

Hood et al.

Filed

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August 2, 2001

Title

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Household Appliance With Advertising Display Mode

TC/A.U.

Examiner

A. Perex Daple

Docket No.

BEH001-056

Customer No.:

27238

2121

RECEIVED

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Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

Technology Center 2100

RESPONSE

Sir:

This paper is filed in response to the Office Action dated October 24, 2003 issued in the above-identified U.S. patent application.

Remarks/Arguments begin on page 2 of this paper.